

Arkansas Retired Seniors Coalition  
1 TreeTops, Box 101  
Little Rock, AR 72202

Chairman Julius Genachowski  
Commissioner Meredith Attwell Baker  
Commissioner Mignon Clyburn  
Commissioner Michael J. Copps  
Commissioner Robert M. McDowell  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

RE: Broadband Industry Practices (WC Docket No. 07-52)

October 12, 2009

Dear Chairman and Commissioners:

Access to a robust, reliable Internet has become an important component in the day-to-day lives of many seniors in Arkansas; consequently, the elderly community here is concerned about the proposed rule making on net neutrality. XYZ organization shares this concern. The FCC's actions relating to net neutrality could have a profound impact on our constituency's ability to access and adopt high-speed internet, creating yet another barrier for us to overcome.

Continued deployment of high-speed internet should be the FCC's top priority. People in rural areas, inner cities, the elderly and those with disabilities suffer from low rates of broadband adoption. We are concerned the additional regulations proposed could discourage private investment; thus, limiting access and ultimately penalizing those who already have a difficult time connecting.

We suggest the FCC focus more on lowering the barriers to adoption and spend less time finding ways to layer on more government regulation. This would seem to be a more productive use of the government's resources, plus the nation's elderly community would benefit from new applications like telemedicine and increased communication options, enabling those with limited mobility to consult with their physicians from the convenience of their own homes and keep in touch with the outside world.

Simply stated, we believe expanding broadband accessibility should take precedence over adopting net neutrality rules. The wireless industry seems to be flourishing in a lightly regulated environment. Stiff competition among the many carriers has resulted in the development of innovative products and services, lower prices and private investment. Why fix something that is not broke?

We hope you will remember the elderly when developing rules and policies that will affect our everyday lives.

Sincerely,

A handwritten signature in black ink, appearing to read "Bob Sells". The signature is written in a cursive, flowing style.